



**Opatija, October 13th, 2016**

**CROATIAN BANKING ASSOCIATION WON „CROATIA GRAND PRIX SECURITY 2016“  
FOR ITS CAMPAIGN „SAFETY ON THE INTERNET“**

In the course of the European Cyber Security Month, the Croatian Banking Association (CBA), a member of the European Banking Federation (EBF), has won the „Croatia Grand Prix Security 2016“ for the educational campaign „Safety on the Internet“. The Grand Prix was conferred on the managing director of the CBA Mr. Zdenko Adrović during the 10th Conference of the Croatian Security Managers. Explaining the decision, the Jury of Experts emphasized the importance of CBA's campaign which aimed at raising the public awareness of the potential threats in cyberspace as well as fostering the precautions while using the Internet.

In June, Croatian campaign „Safety on the Internet“ published the results of the new survey about the ways in which Croatian citizens protected their personal data on the Internet. These results were presented to numerous media representatives and the online campaign continued to inform the public why it was so important to protect themselves from the online frauds. One of the steps was the promotion of the additional contents on the CBA's special website [www.sigurnostnainternetu.hr](http://www.sigurnostnainternetu.hr) for all Internet users who wanted to be better informed about the potential online threats and found useful advice how to protect themselves.

„We would like to express our gratitude to the Jury because they recognized our efforts to give as many educational materials as we could so the Croatian citizens can protect themselves better from the online frauds. The banks are making large investments in the security of their systems and online services. They are implementing most recent global security solutions, but it is equally important that the citizens know how to protect their personal data in everyday life. We may say it is encouraging that 41 percent of the citizens think they need to be better educated about the safety on the internet, but even if we put the media campaigns aside, there are many opportunities for education: for adults at their workplace and home, for children in their schools. Of course, we shall continue with our various activities and among them our website is one of the main tools for such education. We shall continue our excellent cooperation with the public sector and professionals who are dealing with the protection and security. Our goal is to minimize the danger of online frauds and all of us should try hard to do so in this modern cyber world,“ said Mr. Zdenko Adrović during the ceremony.

The Croatian Security Managers Association established „Croatia Grand Prix Security 2016“ in 2011 and this year the award had eleven categories. The Conference of the Croatian Security Managers has always been an opportunity for security experts to discuss the recent topics regarding security in various areas.