



European Money Week Brussels Kick-Off Event

Monday 12 March, EBF Meeting Centre, 56 Arts, Brussels

PROGRAMME:

15:30 Doors open, coffee & tea served

16:00 Welcome by Wim Mijs, Chief Executive Officer EBF

16:10 **The gender gap in financial education**

Keynote presentations by

- Giovanna Paladino, Director and curator of the Museo del Risparmio, IntesaSanpaolo, Turin
- Arna Olafsson, Assistant Professor of Finance, Copenhagen Business School

Moderator: Patty Chada, Economic Psychologist

17:00 **The role of financial literacy in the EU work on sustainable finance**

Presentation by:

- Lidia del Pozo, Director, Community Investment Programs, BBVAEdufin

17:15 **The first EBA report on Financial Education**

Presentation by:

- Santiago Escudero, Retail Banking Expert, European Banking Authority

17:30 **Accelerating financial education in Europe**

Exchange of views among the members of the European Platform for Financial Education on how to get financial literacy on the EU agenda for 2019-2024, with:

- Caroline Jenner, CEO, JA Europe
- Arnaldo Abruzzini, CEO, Eurochambres
- Josina Kamerling, Head Regulatory Outreach EMEA at the CFA Institute
- Bernard Delbecque, Professor of Economics and Senior Director at Efama
- Alexandra Maczynska, Executive Director, BetterFinance
- Sladjana Sredojevic, Chair of the Financial Literacy Committee, EBTN
- Rosa Armesto, Head of Public Affairs & Communications, InsuranceEurope
- Caroline Gourisse, Head of Regulatory Affairs, ESBG

Moderator: Sebastien De Brouwer, Chief Policy Officer at the EBF

18:15 Closing remarks by Wim Mijs, followed by a reception

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