

IFFM 2018 BRUSSELS MEETING

*Financial Education:*

# Global Perspectives and Challenges



**Brussels, Wednesday 7 November 2018**

*Venue: Ateliers de Tanneurs, Huidevettersstraat 60A, Brussels*

How can we boost financial resilience among the young and vulnerable? When we speak about financial education this is what we really are talking about. This conference at the occasion of the 6<sup>th</sup> Annual Meeting of the International Federation of Finance Museums seeks to determine how higher levels of financial literacy can support economic prosperity under increasing complex economic conditions. Case studies from around the world, the impact of financial technology, updated academic insights, international cooperation and the interaction with the UN Sustainable Development Goals all will be addressed.

## Wednesday 7 November:

**DRAFT PROGRAMME**

- 08:30 Registration opens
- 09:15 Welcome and practical announcements by the MC
  - **Raymond Frenken**, EBF
- 09:20 Introduction by the host of the 2018 conference
  - **Wim Mijs**, CEO of the European Banking FederationIntroduction by the co-chairs of the IFFM:
  - **Silvia Singer**, Director, MIDE museum, Mexico City
  - **Philip List**, Director of Erste Financial Life Park, Vienna.
- 09:35 Opening keynote: **Luca Jahier**, President of the EESC INVITED
- 10:00 **Millennial Financial Literacy and Fin-tech Use**
  - **Prof. Annamaria Lusardi**, Academic Director, Global Financial Literacy Excellence Centre and founder of IFFM, Washington
- 10:30 Networking coffee
- 11:00 **New evidence on the effectiveness of financial education**
  - **Prof. Lukas Menkhoff**, Head of International Economics at DIW and Professor of Economics at Humboldt University, Berlin.
- 11:30 **Boosting financial resilience in the EU through education**
  - **Maria de Mertzis**, Deputy Director at Breugel and author of 'Financial literacy and inclusive growth in the EU'



# Global Perspectives and Challenges

Ms De Mertzis' presentation will be followed by a panel discussion on boosting financial resilience with EU representatives:

- **Carlos Trias Pintó**, EESC member representing consumers
- representatives of the EU Commission and the EU Parliament.

12:30 Networking lunch

14:00 **Overcoming the challenges: national case studies**

- Romania: **Sergiu Manea**, CEO of BCR Bank <sup>INVITED</sup>
- Italy: **Giovanna Paladino**, Director, Museo del Risparmio, Italy
- Japan: **Jutaro Kaneko**, Japan Center for International Finance
- Bangladesh <sup>INVITED</sup>
- Brasil <sup>INVITED</sup>

15:00 Keynote: **Financial education and the SDGs**

- **Wim Mijs**, CEO of the EBF

15:15 Coffee Break

15:30 Breakout sessions: **Can financial education support the SDGs?**

Delegates are assigned to a group that discusses the role of financial education/literacy in the context of a single Sustainable Development Goal, such as No Poverty, No Hunger, Good Health, Quality Education, Good Jobs and Economic Growth, etc. Each group is to agree on two or three specific actions that one of their representatives will present.

16:10 Presentation of SDG actions in financial education

16:40 Keynote:

17:00 Conclusion of the day, handover and farewell:

With **Wim Mijs, Silvia Singer, Philip List** and **Ken Ross**, Bank of Canada Museum, Ottawa, host of the 2019 IFFM Annual Meeting.

17:15 Close