

IFFM 2018 BRUSSELS MEETING

Financial Education:

Global Perspectives and Challenges



Brussels, Wednesday 7 November 2018 [PUBLIC CONFERENCE]

Venue: Ateliers de Tanneurs, Huidevettersstraat 60A, Brussels

How can we boost financial resilience among the young and vulnerable? When we speak about financial education this is what we really are talking about. This public conference at the occasion of the 6th Annual Meeting of the International Federation of Finance Museums seeks to determine how higher levels of financial literacy can support economic prosperity under increasing complex economic conditions. Case studies from around the world, the impact of financial technology, updated academic insights, international cooperation and the interaction with the UN Sustainable Development Goals all will be addressed.

Wednesday 7 November:

PROGRAMME

08:30 Registration opens

09:30 *Welcome and announcements by the MC, Raymond Frenken*

Introduction by the host of the 2018 conference

- **Wim Mijs**, CEO of the EBF [Financial education and the SDGs]

Introduction by the co-chairs of the IFFM:

- **Silvia Singer**, Director, MIDE museum, Mexico City

- **Philip List**, Director of Erste Financial Life Park, Vienna.

10:00 **ACADEMIC KEYNOTE**

Millennial Financial Literacy and Fin-tech Use

- **Prof. Annamaria Lusardi**, Academic Director, Global Financial Literacy Excellence Centre and founder of IFFM, Washington

10:30 Networking coffee

11:00 **ACADEMIC KEYNOTE**

New evidence on the effectiveness of financial education

- **Prof. Lukas Menkhoff**, Head of International Economics at DIW and Professor of Economics at Humboldt University, Berlin.

11:30 **Boosting financial resilience in the EU through education**

- **Maria de Mertzis**, Deputy Director at Breugel and author of 'Financial literacy and inclusive growth in the EU'

Ms De Mertzis' presentation will be followed by an exchange of views with EU representatives on boosting financial resilience:

- **Carlos Trias Pintó**, EESC member representing consumers
- **Martina Dlabajová MEP**, ALDE Group, Czech Republic



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12:15 **POLICYMAKER KEYNOTE:**

- **Martin Merlin**, Director DG FISMA, European Commission

12:30 Networking lunch

13:30 **Overcoming the challenges: case studies and good practices**

10-minute presentations by:

- Italy: **Giovanna Paladino**, Director, Museo del Risparmio, Italy
- Japan: **Jutaro Kaneko**, Japan Center for International Finance
- Spain: **Blanca Narvaez**, Director Junior Achievement Europe and **Beatriz Morilla**, Spanish banking association AEB
- Serbia: **Sladjana Sredojevic**, experience in European Money Quiz
- MoneyCoach: **Perjan Duro**, Founder, Berlin
- Romania: **Sergiu Manea**, CEO of BCR Bank
- Aflatoun and Child Finance International: **David Hernandez**

15:00 Coffee Break

15:30 Breakout sessions: **Can financial education support the SDGs?**

Delegates are assigned to a group that discusses the role of financial education/literacy in the context of a single Sustainable Development Goal, such as No Poverty, No Hunger, Good Health, Quality Education, Good Jobs and Economic Growth, etc. Each group is to agree on two or three specific actions that one of their representatives will present.

16:10 Presentation of SDG actions in financial education

16:40 **REGULATOR KEYNOTE:**

- **Jean Paul Servais**, Chairman, FSMA, and co-chair IOSCO

17:00 Conclusion of the day, handover and farewell:

With **Wim Mijs**, **Silvia Singer**, **Philip List** and **Ken Ross**, Bank of Canada Museum, Ottawa, host of the 2019 IFFM Annual Meeting.

17:15 Close, followed by cocktail

