

# 6<sup>th</sup> IFFM Annual Meeting Brussels, 6 – 7 November



## Tuesday 6 November:

## PROGRAMME

Venue: [EBF Meeting Centre, 56 Avenue des Arts, Brussels](#)

- 09:00 – 12:00 6<sup>th</sup> IFFM Executive Meeting. For IFFM Board Members only.
- 12:30 Registration + sandwich lunch
- 13:30 – 17:30 6<sup>th</sup> Annual IFFM Members Conference (members only)**
- 13:30 – 13:45 Welcome by IFFM Co-Chairs Silvia Singer and Philip List
- 13:45 – 15:15 **IFFM 'What's Up' slam.**  
*Up to ten finance museums get 8 minutes each to present recent highlights and/or innovations:*
- Austria: **Nina von Gayl**, FLiP curator, Vienna
  - Belgium: **Daniele van der Espt**, Wikifin exhibition project
  - China: **Wang Yu**, CEO of the Finance Museums of China Group
  - Czech Republic: **Jakub Kunert**, Czech central bank
  - France: **Jean-Yves Greuet**, Cité d'Eco, French central bank
  - Italy – SAVE project: **Paola Laiolo**, Museo del Risparmio
  - the Netherlands: **Frans Fox**, Director Tax and Customs Museum
  - USA: **Andrea de Cholnoky**, Museum of American Finance
  - Mexico, MIDE Museum, **Silvia Singer**
- 15:15 – 15:30 Coffee break
- 15:30 – 15:50 **Keynote: Dr. Wei Wang, Financial Literacy and Heritage**
- 15:50 – 16:50 **Panel discussion: Why a Finance Museum?**  
Open discussion on the role of finance museums in a world where it gets increasingly complicated to establish wealth. How can museums educate people and help them improve their understanding? And why is this important from a social and economic perspective?
- **Ken Ross**, Bank of Canada Museum
  - **Giovanna Paladino**, Museo del Risparmio
  - **Prof. Annamaria Lusardi**, founder and adviser, IFFM
- Moderator: **Raymond Frenken**, EBF
- 16:50 – 17:00 **Update from the Board** on topics discussed in Executive Meeting
- 17:00 – 17:20 **Keynote: Big Data and Financial Inclusion**
- **Noelia Cámara**, Research Economist, Digital Regulation and team at BBVA Research
- 17:20 – 17:30 Closing remarks by the host of 2018 and 2019
- **Wim Mijs**, CEO of the European Banking Federation
  - **Ken Ross**, Bank of Canada Museum in Ottawa
- 19:00 - 22:00 Cocktail and Flying Dinner (members only)**  
with presentation of the 3<sup>rd</sup> Financial Cultural Heritage Awards plaque  
Hosted by the EBF at the Musical Instruments Museum, Brussels

IFFM 2018 BRUSSELS MEETING

**Financial Education:**

# Global Perspectives and Challenges



**Brussels, Wednesday 7 November 2018** (PUBLIC CONFERENCE)

*Venue: Ateliers de Tanneurs, Huidevettersstraat 60A, Brussels*

How can we boost financial resilience among the young and vulnerable? When we speak about financial education this is what we really are talking about. This public conference at the occasion of the 6<sup>th</sup> Annual Meeting of the International Federation of Finance Museums seeks to determine how higher levels of financial literacy can support economic prosperity under increasing complex economic conditions. Case studies from around the world, the impact of financial technology, updated academic insights, international cooperation and the interaction with the UN Sustainable Development Goals all will be addressed.

## Wednesday 7 November:

## PROGRAMME

08:30 Registration opens

09:30 *Welcome and announcements by the MC, Raymond Frenken*

Introduction by the host of the 2018 conference

- **Wim Mijs**, CEO of the EBF [Financial education and the SDGs]

Introduction by the co-chairs of the IFFM:

- **Silvia Singer**, Director, MIDE museum, Mexico City

- **Philip List**, Director of Erste Financial Life Park, Vienna.

10:00 **ACADEMIC KEYNOTE**

### **Millennial Financial Literacy and Fin-tech Use**

- **Prof. Annamaria Lusardi**, Academic Director, Global Financial Literacy Excellence Centre and founder of IFFM, Washington

10:30 Networking coffee

11:00 **ACADEMIC KEYNOTE**

### **New evidence on the effectiveness of financial education**

- **Prof. Lukas Menkhoff**, Head of International Economics at DIW and Professor of Economics at Humboldt University, Berlin.

11:30 **Boosting financial resilience in the EU through education**

- **Maria de Mertzis**, Deputy Director at Breugel and author of 'Financial literacy and inclusive growth in the EU'

Ms De Mertzis' presentation will be followed by an exchange of views with EU representatives on boosting financial resilience:

- **Carlos Trias Pintó**, EESC member representing consumers
- **Martina Dlabajová MEP**, ALDE Group, Czech Republic

**IFFM 2018 BRUSSELS MEETING**

***Financial Education:***



# **Global Perspectives and Challenges**

12:15 **POLICYMAKER KEYNOTE:**

- **Martin Merlin**, Director DG FISMA, European Commission

12:30 Networking lunch

13:30 **Overcoming the challenges: case studies and good practices**

*10-minute presentations by:*

- Italy: **Giovanna Paladino**, Director, Museo del Risparmio, Italy
- Japan: **Jutaro Kaneko**, Japan Center for International Finance
- Spain: **Blanca Narvaez**, Director Junior Achievement Europe and **Beatriz Morilla**, Spanish banking association AEB
- Serbia: **Sladjana Sredojevic**, experience in European Money Quiz
- MoneyCoach: **Perjan Duro**, Founder, Berlin
- Romania: **Sergiu Manea**, CEO of BCR Bank
- Aflatoun and Child Finance International: **David Hernandez**

15:00 Coffee Break

15:30 Breakout sessions: **Can financial education support the SDGs?**

Delegates are assigned to a group that discusses the role of financial education/literacy in the context of a single Sustainable Development Goal, such as No Poverty, No Hunger, Good Health, Quality Education, Good Jobs and Economic Growth, etc. Each group is to agree on two or three specific actions that one of their representatives will present.

16:10 Presentation of SDG actions in financial education

16:40 **REGULATOR KEYNOTE:**

- **Jean Paul Servais**, Chairman, FSMA, and co-chair IOSCO

17:00 Conclusion of the day, handover and farewell:

With **Wim Mijs**, **Silvia Singer**, **Philip List** and **Ken Ross**, Bank of Canada Museum, Ottawa, host of the 2019 IFFM Annual Meeting.

17:15 Close, followed by cocktail

