



MONEYCOACH

Overcoming Challenges In Financial Literacy

Made with  in Berlin

IT ALL STARTS
WITH A DREAM



DREAMS
COST
MONEY

30.000€

IN DEBT

TESTIMONIALS

Supported by

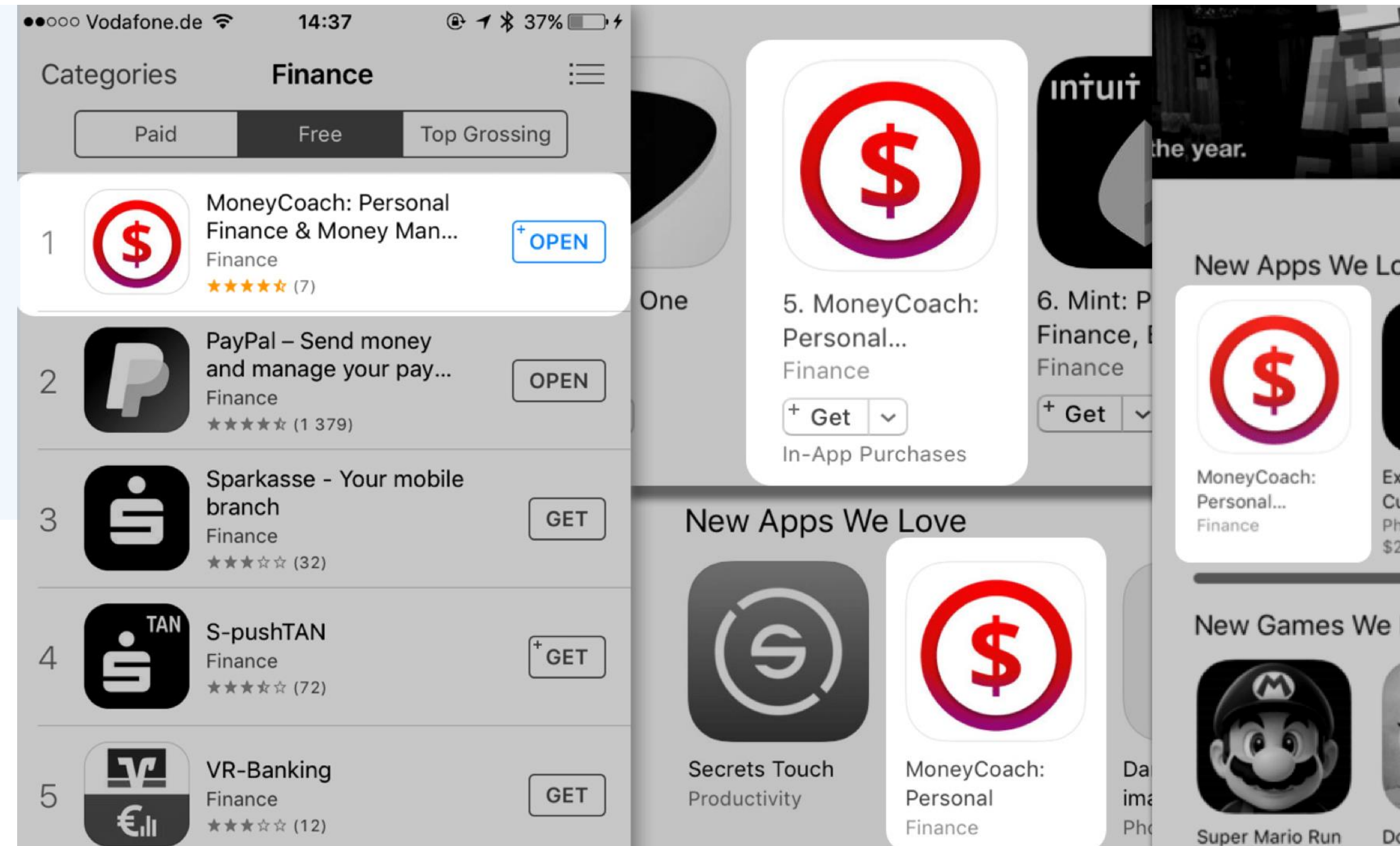
**THINK FORWARD
INITIATIVE**

Startupbootcamp

“We support MoneyCoach because they combine rational elements with behavioural psychology in their solution. Therefore, their solution makes more impact on users than many other products out there.”

Deloitte.

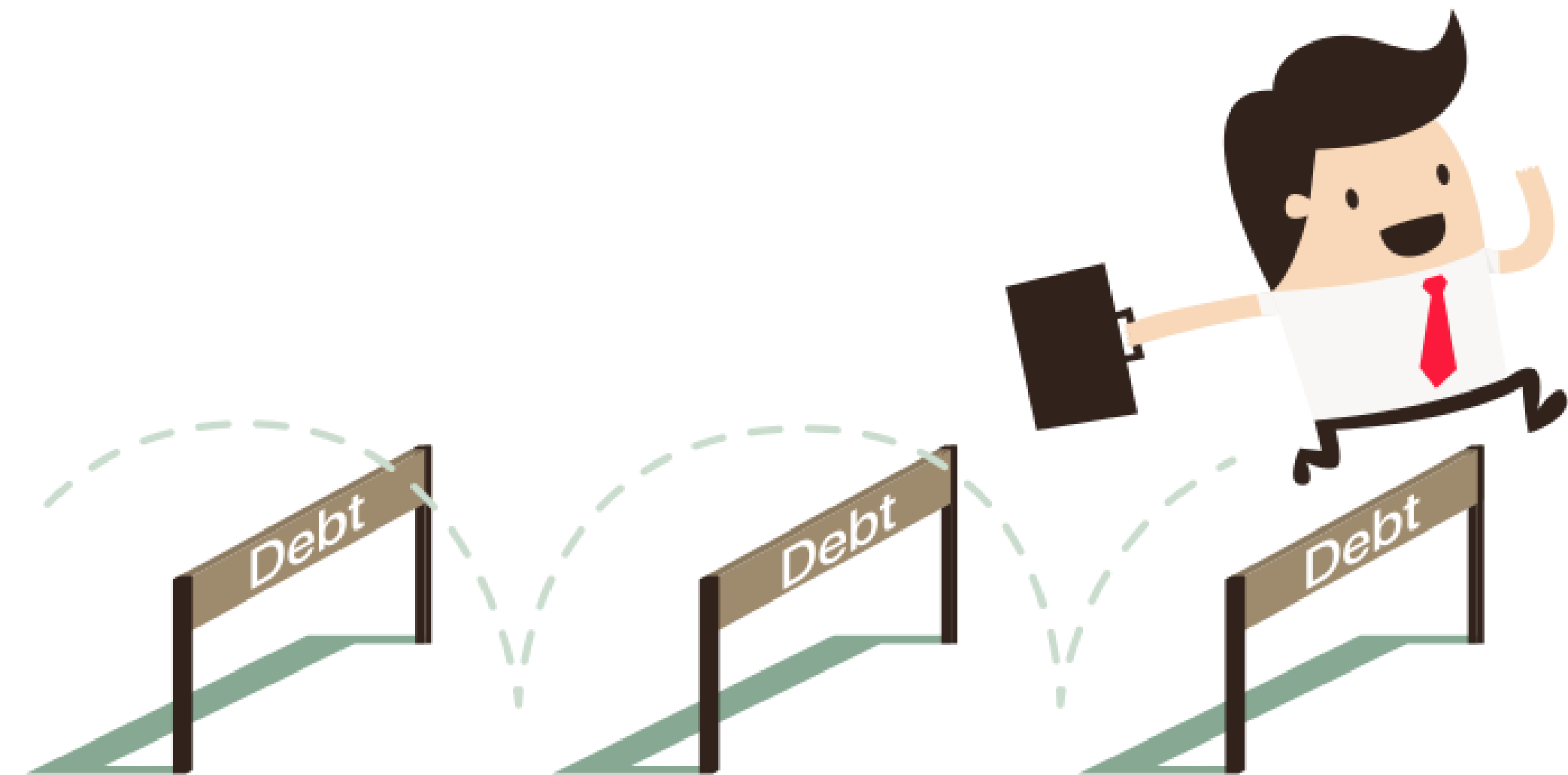
Joep Arends
Senior Innovation Manager



Featured Worldwide By Apple

INTRODUCING MONEYCOACH

A supercharged personal finance app that helps you **save more** and **get out of debt faster** through behavioural psychology and AI.



FINANCIAL LITERACY CHALLENGES

PROBLEM

EXTREMELY
LOW ATTENTION
SPAN

SOLUTION

BEHAVIOURAL PSYCHOLOGY
NEW HABIT FORMATION
ARTIFICIAL INTELLIGENCE
MACHINE LEARNING

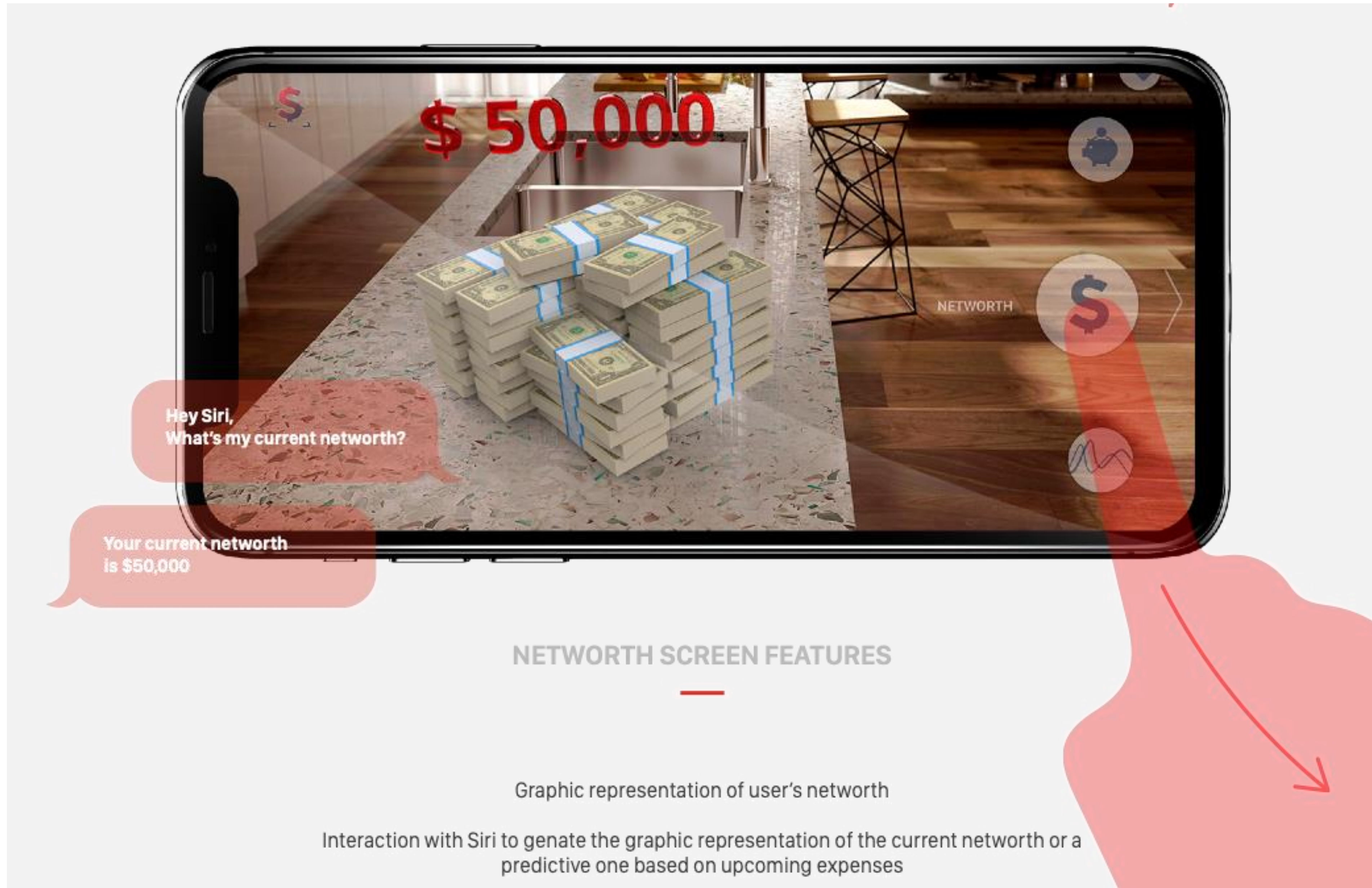
MONEYCOACH SDK

Quickly enable PFM & AI capabilities
with cutting-edge technologies in your
app

- ✓ On device
- ✓ No backend changes
- ✓ GDPR Safe



ONE MORE THING...



THANK YOU



Perjan Duro

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