



UNEP
FINANCE
INITIATIVE

PRINCIPLES FOR RESPONSIBLE BANKING

SHAPING OUR FUTURE

February 2019

The Founding Banks



PRINCIPLES FOR RESPONSIBLE BANKING

Over 50 banks are part of the Principles already!



LEGITIMACY

TRUST

RESPONSIBILITY



SUCCESS

OPPORTUNITY

VALUE

ALIGNMENT

| 01

We will align our business strategy to be consistent with and contribute to individuals' needs and society's goals, as expressed in the Sustainable Development Goals (SDGs), the Paris Climate Agreement and relevant national and regional frameworks. We will focus our efforts where we have the most significant impact.



IMPACT

| 02

We will continuously increase our positive impacts while reducing the negative impacts on, and managing the risks to, people and environment resulting from our activities, products and services.



CLIENTS & CUSTOMERS

| 03

We will work responsibly with our clients and our customers to encourage sustainable practices and enable economic activities that create shared prosperity for current and future generations.



STAKEHOLDERS

| 04

We will proactively and responsibly consult, engage and partner with relevant stakeholders to achieve society's goals.



GOVERNANCE & TARGET SETTING

| 05

We will implement our commitment to these Principles through effective governance and a culture of responsible banking, demonstrating ambition and accountability by setting public targets relating to our most significant impacts.



TRANSPARENCY & ACCOUNTABILITY

| 06

We will periodically review our individual and collective implementation of these Principles and be transparent about and accountable for our positive and negative impacts and our contribution to society's goals.





GET INVOLVED!

GET INVOLVED!



UNEP
FINANCE
INITIATIVE

PRINCIPLES FOR
RESPONSIBLE
BANKING

Participate in the global public consultation on the Principles for Responsible Banking and provide your inputs and feedback at: www.unepfi.org/prb

[#bankingprinciples](https://twitter.com/bankingprinciples)



GET INVOLVED!



UNEP
FINANCE
INITIATIVE

PRINCIPLES FOR
RESPONSIBLE
BANKING

Endorse the Principles for Responsible Banking and become part of the Sustainable Banking System of the Future. Learn more at: www.unepfi.org/prb

#bankingprinciples

