



DRAFT PROGRAM (Status per 14 March 2019)

Brussels Kick-Off - European Money Week

Theme: THE FUTURE OF FINANCIAL EDUCATION IN EUROPE

EBF Meeting Centre, 56 Avenue des Arts, Brussels

- 15:30 Doors open
- 16:00 INTRODUCTION - **Wim MIJS**, Chief Executive Officer of the EBF
- 16:10 KEYNOTE: *Is there a place for financial education in EU policy?*
- **Mario NAVA**, Director, European Commission DG for Financial Stability, Financial Services and Capital Markets Union
- 16:30 KEYNOTE: *Coordinating financial education in the Netherlands*
- **Olaf SIMONSE**, Head Wijzer in Geldzaken ('Money Wise'), at the Netherlands' Finance Ministry & Vice Chair of the OECD International Network on Financial Education (INFE)
- 16:50 Making the case for financial education in the EU
- International organisations outline their vision for the future of financial education. Six speakers speak max ten minutes each – no Q&A. Brief introductions by Raymond FRENKEN, Head of Comms & CSR at the EBF.
- JA Europe: **Diana FILIP**, Deputy CEO
 - EuroChambres: **Arnaldo ABRUZZINI**, Chief Executive Officer
 - SMEUnited: **Gerhard HUEMER**, Economic Policy Director
 - BetterFinance; **Arnaud HOUDMONT**, Chief Communications Officer
 - Spendido: **Anna FALL**, Chief Communications Officer, Intrum
 - EFAMA: **Chiara SANDON**, Senior Policy Advisor
 - FinLit Nepal: **Prakash KOIRALA**, Director
- 18:00 **The 2019 European Money Quiz – EU/Brussels edition**
- Delegates will have the opportunity to play a special version of the European Money Quiz via Kahoot, testing basic financial knowledge as well as insights into EU policy. On-screen code links to the questions online via Kahoot.it and Kahoot app (download via App store).
- 18:15 **Reception/informal networking**
- 19:00 Close

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